



Neuroscience for Organizational Change: An Evidence-based Practical Guide to Managing Change

Hilary Scarlett

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As the pace of change in organizations increases, leaders and HR personnel must support their employees, show understanding as to why employees might react in a certain way, what they need from their working relationships, and how staff might be better motivated. Neuroscience can offer insights into all these issues.

Neuroscience for Organizational Change shows how to take the findings from neuroscience and put them into action by looking at the importance of communicating change effectively through storytelling, explaining how better understanding of the brain enables better planning of organizational change, managing emotions, and creating a feeling of social connection that employees can draw on for support during times of change. Each chapter includes illustrations, solutions and examples of what other companies have done, and questions/checklist at the end.

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