



Global America: Understanding Global and Economic Trends and How To Ensure Competitiveness

John Manzella

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Global America: Understanding Global and Economic Trends and How To Ensure Competitiveness

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John Manzella, recognized author, speaker and global business consultant, shares his inside perspective on the complex challenges that face America in the domestic and global arena. Get a glimpse of which events cause powerful chain reactions and how they will ultimately impact and shape our future, including new destructive technologies, the rise of China, worsening skills deficit, economic volatility, manufacturing trends, U.S. energy revolution, dysfunctional governments, and the poisoning of America's "Secret Sauce." This book will help you connect the dots between today's economic trends and resulting challenges in a very easy-to-understand, straightforward and relatable format. Offering key strategies to boost competitiveness, Global America is an essential guide for business professionals, stock investors, journalists, educators, and students and their parents.

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