



The Business Guide to Pet Grooming - 3rd Edition

Sam Kohl

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The most concise, to-the-point guide to creating and operating a pet grooming business. Whether it be home-based or a multi-employee shop, The Business Guide to Pet Grooming by industry leader, Sam Kohl, is your one-stop reference to planning, building, and managing an extremely successful grooming operation. With 168 pages and 221 photographs and illustrations, The Business Guide to Pet Grooming is an absolute essential read for every budding groomer-entrepreneur. Topics covered include: - naming a shop - locating a shop - financing - pre-construction design - insurance - lighting and electrical needs - flooring - plumbing - sanitation - signage - equipment - finding and managing employees - business forms and records - advertising and marketing - appointment management - handling and control of pets and customers - pricing - retailing - self-service pet washes - mobile grooming - dog day care - upscale services

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