



Pro Audio Mastering Made Easy: Give Your Mix a Commercial Sounding Finish Without Buying More Gear

David S Eley

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Top Mastering Engineer Review:

Award winning Mastering Engineer Earle Holder at HDQTRZ, Engineer for Public Enemy, and creator of the 'Har-Bal' Harmonic Equaliser:

Hello David. I have always believed that one is never too old to learn something new. I purchased your material because it appeared that you have a real passion for your craft as do I. I thought your tutorials were well written and easily understood. The area that I read where you stated that you were mastering a project for an individual over a three year period was priceless. I was easily able to relate to your dilemma of constantly improving your craft and the need to go back and redo the previous masters because you were constantly learning and becoming more proficient. There is plenty of business to go around so I support my fellow mastering engineers who appear to be honorable. Both of your books were a breath of fresh air and I will be sure to tell others who are getting started in this wonderful field to purchase your books. Cheers.

Earle Holder
Chief Mastering Engineer
HDQTRZ Mastering Studios

Book Description:

When mastering audio, most people don't have access to racks of high end audio mastering equipment, you're probably one of them. Websites like YouTube and SoundCloud are fuelling an **explosion** in the amount of DIY producers uploading their music to the internet. This is **great for audio mastering engineers** as it means there's plenty of work to go around, but some artists struggle to afford to pay for professional

mastering every time they want to upload a new track for their fans to listen to.

This book **explains and demonstrates** how to achieve a commercial sounding finish using software found in any typical home/project studio. You may wonder if that's possible but I know it can be done. I started an audio mastering business using **nothing more than standard plugins and clever techniques**. Customers loved my work and kept coming back. Over time as my business built up, I was able to buy more expensive equipment, but I still stick to the **original techniques that I know will get a commercial sound**, no matter what tools are used. Here's why:

About the first 90% of getting that commercial sound is technique and only the final 10% is the tools you use. So before you go and buy the most expensive compressor and EQ, it's a lot more financially worthwhile to instead invest some 'time' rather than money into learning the techniques used to get a commercial sounding finish. It can be done with what you already possess.

Is this book for you?

- Contains hot topics like how to get it REALLY loud and still sound **spacious and dynamic**.
- Reveals how a mix should sound to produce a **commercial volume** and radio quality master.
- Explains how **psychoacoustic manipulation** can be used to spread sound all around the listener.
- Provides you with **everything you need to know** to get your final sound as big as your fattest tune in your iTunes library.
- Not only focuses on mastering audio, but also **mixing and mastering together**. There is a dedicated section all about mixing and mastering.

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Charles McCreery:

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Randy Caldera:

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Rebecca Bonnett:

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